



## **INSPIRATIONAL LEADERS GATHER IN KINGSTON TO CELEBRATE WOMEN IN BUSINESS!**

**Inspiration2Women** is the largest ever event held in Kingston designed to celebrate women in business, entrepreneurship and corporate leadership. Thursday, April 25th, 2013 the K-Rock Centre is the "place to be" to hear Sarah Richardson, Catriona Le May Doan, Gail Vaz-Oxlade, and Susan Sly, who will be introduced throughout the day by emcee/comedian Deborah Kimmett.

All keynote speakers have one thing in common...a genuine desire to inspire and help other women from all business sectors be successful.

Donna Woodbury, Chair of the Kingston Chamber remarked, "It's unprecedented for an event like this to take place in Kingston. I'm very excited to be able to welcome these women of influence and bring their message of leadership."

An initiative of the Greater Kingston Chamber of Commerce, Inspiration2Women brings together an impressive group of dynamic, leading Canadian women. Sarah Richardson is a designer and host of Sarah 101 on HGTV. Catriona Le May Doan is a speed skater, world record holder and Olympic commentator. Gail Vaz-Oxlade is famous as a Canadian money management wizard and host of TV's Till Debt Do Us Part and Princess. Author Susan Sly is a Balanced Living Expert, speaker and entrepreneur. And Debra Kimmett is one funny lady and believes that business and creativity do mix.

This event will take place on Thursday, April 25<sup>th</sup>, 2013 at the K-Rock Centre. We are pleased to offer your organization the opportunity for sponsorship of this high profile event.





### Gold Level Sponsor: \$7,500

- Ten complimentary event tickets (value \$1,150)
- Six V.I.P. Passes – Luncheon , meet and greet portion with speakers (value\$360)
- Your company logo prominently featured on all promotional materials, event signage and purchased ads
- Your company logo on the I2W website, premier position, large logo and link to your website
- Exhibit booth space to feature your organization, premier placement near the entrance
- Company ad and logo placement in event program (1/2 page)
- Recognition through Chambers social media – Facebook and Twitter on Chamber and I2W sites with web links
- Company logo projected on scrolling screen at the start of the event
- Company mention in Chamber weekly e-flash, twice before the event (dist 1,000)
- One minute scripted intro by emcee at the event
- Company feature in March or April publication of "Kingston Business Today" (dist 10,000)

### Silver Level Sponsor - \$5,000

- Eight complimentary event tickets (value \$920)
- Four V.I.P Passes-Luncheon, meet and greet portion with speakers (value \$240)
- Your company logo prominently featured on all promotional materials, event signage and purchased ads
- Your company logo on the I2W website, medium logo and link to your website
- Exhibit booth space to feature your organization
- Company ad and logo placement in the event program (1/4 page)
- Recognition through Chambers social media – Facebook and Twitter on Chamber and I2W sites with web links
- Company logo projected on scrolling screen at the start of the event
- Company mention in Chamber weekly e-flash, once before the event (dist.1,000)



### **Bronze Level Sponsor - \$2,500**

- Four complimentary event tickets (value \$460)
- Two V.I.P Passes – Luncheon, meet and greet portion with speakers (value \$120)
- Your company logo featured on all promotional materials, event signage and purchased ads
- Your company logo on the I2W website, small logo and link to your website
- Exhibit booth space to feature your organization
- Company ad and logo placement in the event program (business card)
- Recognition through Chambers social media – Facebook and Twitter on Chamber and I2W sites with web link
- Company logo projected on the screen at the start of the event

### **Contributing Level Sponsors - \$1,000**

- Two complimentary event tickets (value \$230)
- Your company name listed on all promotional materials, event signage and purchased ads
- Your company name listed on the I2W website
- Your company name listed in the event program

**Be motivated by these leading women and don't miss being part of this exciting event. Thank you for taking the time and reviewing the sponsorship opportunities.**

**I will contact you within a day to answer any questions you may have about the event.**

**Best regards,**

*Dana*

**Dana Betournay  
Events Coordinator**

**Greater Kingston Chamber of Commerce 613-548-4453 ext 1000**

**[dana@kingstonchamber.ca](mailto:dana@kingstonchamber.ca)**

# INSPIRATION 12WOMEN

	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	CONTRIBUTING \$1,000
Event Tickets	10	8	4	2
VIP – Luncheon Tickets	6	4	2	0
Logo on all marketing materials, event signage & purchased ads	Large logo	Medium logo	Small logo	Company name listed
Website	Premier placement, larger logo & link to website	Medium logo & link to website	Small logo & link to website	Company name listed, no link
Ad & Logo in event program	½ page	¼ page	Business Card	Company name listed
Exhibit booth at event	Premier placement at entrance	✓	✓	
Mention on social networks	✓ with web links	✓ with web links	✓	
Scrolling logo on the screen at the event	✓	✓	✓	
Company Mention in Chamber E-Flash (dist. 1,000+)	Twice before the event	Once before the event		
One minute scripted intro by emcee	✓			
Company Feature in Kingston Business Today (dist. 10,000)	March or April issue			

Hosted by: THE GREATER KINGSTON CHAMBER OF COMMERCE